

Value Pricing in the Bay Area

Join us for this special joint event hosted by the San Francisco Bay Chapters of ITE and WTS on the "HOT" topic of value pricing. The Bay Area was fortunate to be named one of the 5 Urban Partners in the US, and is eligible to receive over \$150 million in federal funds through the Urban Partnership program to jump-start some pricing initiatives. Come to the lunch event to get an overview of the regional strategy as well as specific emphasis areas in San Francisco and Santa Clara county. The speakers will include:

- Tilly Chang and Elizabeth Bent, SFCTA – City of San Francisco Congestion Pricing
- Murali Ramanujam, SCVTA – High Occupancy Toll Lane Projects in Santa Clara County

In addition, Lisa Klein, MTC, will moderate the session and provide a regional overview.

Key Information

DATE:	Thursday, October 18, 2007
WHEN:	11:15 AM - Check-in and social 12:00 PM - Introductions and Presentations 1:30 PM - Adjourn
WHERE:	San Francisco County Transportation Authority Conference Room 100 Van Ness Ave # 26 San Francisco, CA 94102
COST:	\$15 for ITE/WTS Members; \$25 for Non-Members; \$5 for Students

Lunch Options

Boxed lunches will be served including a sandwich, chips, chocolate chip cookie, and bottled water. Sandwich options include:

n	Veggie (V)	n	Black Angus Steak (S)
n	Honey Bourbon Chicken (C)	n	Classic Italian (I)
n	Tuna (T)		

How to Get There

Public Transit Access

- Near Civic Center BART station and Van Ness Muni station. Use 511 Take Transit Trip Planner (transit.511.org).

Driving Directions to the SFCTA Offices

- From the US 101 Central Freeway in San Francisco, take the US-101 N / MISSION ST exit- EXIT 434A- toward GG bridge, Turn SLIGHT RIGHT onto MISSION ST / US-101 N. Continue to follow US-101 N. End at 100 Van Ness.

RSVP with your boxed lunch choice by Close of Business, Friday, October 12th.

Please send your name, affiliation, phone number to events@sfbayite.org or by phone to Mike Dahlin at (510) 869-9936

Please remember that your reservation is a financial commitment.