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# Pedestrian Safety & Advocacy Conference

Holiday Inn Capitol Plaza • 300 J Street, Sacramento, CA • August 22, 2008 (DAY 1)  
Tsakopoulos Library Galleria • 828 I Street, Sacramento, CA • August 23, 2008 (Day 2)

## Purpose:

Many pedestrian advocates and professionals have been involved in numerous "Challenge Area" Committees of the SHSP, most notably Challenge Area 8 – Making Walking & Street Crossing Safer (CA8) & Challenge Area 7 Improve Intersection & Interchange Safety for Roadway Users (CA7). The Walking CA8 Committee is in the process of updating the action plans on the 8 measures adopted for implementation of SHSP including Pedestrian Safety Action Plans, Safe Routes to Schools, Complete Streets, Pedestrian Data, Ped Friendly Pavement Markings and Caltrans Pedestrian Safety Improvement (infrastructure funding) programs. The purpose of this conference is to strengthen capacity and collaboration among Pedestrian Safety advocates for program, policy and walking safety measures development and implementation.

## Who Should Attend:

This forum is for those who are currently working on the implementation of Pedestrian Safety Action plans including; Pedestrian Safety Advocacy Groups, California Department of Transportation, California Highway Patrol, CaIPED, California WALKS, Office of Traffic Safety, Department of Motor Vehicles, Federal Highway Administration, Strategic Highway Safety Plan CA 8 Reps and Local Agencies.

## Conference Objectives:

### Day 1

This day will focus on SHSP walking safety measures by:

- Action plans on the 8 SHSP adopted priorities: Pedestrian Safety Action Plans, Pedestrian Safety Audits, Complete Streets, Pedestrian Safety Data, Pedestrian-Friendly Pavement Markings, Safe Routes to Schools, DMV/driver education and Caltrans Pedestrian Safety Improvement (infrastructure funding) program
- Reports from key implementing agencies: Caltrans, Office of Traffic Safety, California Highway Patrol, California Department of Public Health, Department of Motor Vehicles, UC Berkeley Traffic Safety Center
- Progress in the field: updates from local agencies

### Day 2

This day will focus on pedestrian advocacy issues and needs locally, regionally and statewide.

## Resources:

Please visit the SHSP website for more SHSP information: <http://www.dot.ca.gov/SHSP/> <http://www.dot.ca.gov/hq/traffops/survey/SHSP/ISHSP-Final-04212008.pdf> – CA7-8 at pp.24-25

For Conference information, contact Wendy Alfsen, California WALKS, 510-883-9725, [wendyalfsen@gmail.com](mailto:wendyalfsen@gmail.com). Registration details to follow. Hope you will join us!



## August 22 - 23, 2008

### Planning Committee

Bob Planthold  
CaIPED  
Co-Chair

Anne Geraghty  
WALKS Sacramento  
SHSP CA8 Co-Chair

Richard Haggstrom  
Caltrans Pedestrian Programs  
SHSP CA8 Co-Chair

Wendy Alfsen  
California WALKS  
Conference Organizer

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### Location and Lodging Information:

#### Day 1

Holiday Inn Capitol Plaza  
300 J Street  
Sacramento, CA 95814  
(916) 446-0100

#### Day 2

Tsakopoulos Library Galleria  
828 I Street  
Sacramento, CA  
(916) 264-2800

A limited number of rooms have been reserved at the Holiday Inn Capitol Plaza at the group rate of \$84 for single occupancy and \$134 for double occupancy. Hotel room rates are subject to applicable state and local taxes in effect at the time of check-in. All hotel reservations can be made directly with the Holiday Inn Capitol Plaza by phoning (916) 446-0100 or (800) 465-4329. Please mention that you are attending the Pedestrian Safety & Advocacy Conference. Rates are guaranteed if a reservation is made by August 20, 2008 AND if space is still available at the Conference rate.

### Parking:

Valet parking at the hotel is \$16/day.  
Self parking is available in the adjacent Sacramento city garage. Rates are:  
\$1.25 each half hour for the first two hours  
\$1.50 each additional half hour  
\$15.00 daily maximum

### Registration Information:

**Registration deadline is August 20, 2008**

#### Registration fee is \$25

Registration fees include conference materials, general sessions, breakouts, continental breakfasts, daily breaks, and two boxed lunches.

### Payment Methods:

Check enclosed payable to 2008 Pedestrian Safety & Advocacy Conference:

Check # \_\_\_\_\_  
Amount \$ \_\_\_\_\_

- Charge my registration fee(s) to:
- Visa
- Mastercard (Note: American Express is not accepted. Visa or Mastercard charge will appear as "CSUS".)

Card Number: \_\_\_\_\_

Cardholder's Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Purchase Order # (attach copy): \_\_\_\_\_  
Amount \$ \_\_\_\_\_

### Cancellation Policy:

Cancellations received in writing by August 15, 2008, are subject to a processing fee. No telephone request will be granted. After August 15, 2008, substitutions will be accepted, but refunds will not be provided. No-shows will be billed the full registration fee. Insufficient fund checks and stop payments are subject to applicable bank charges, currently \$20 per transaction.

**Scholarships:** A limited number of scholarships are available to assist with travel and lodging costs. In addition, scholarships are limited to one per organization. If you would like to apply for one of these scholarships, please check the box below as you register, and we will contact you with additional information.

### Deadline for Scholarships is August 15, 2008.

There are three ways to register for the Conference:

1. Register Online at: <http://www.cce.csus.edu/conferences/caltrans/psac08/index.htm>; or
2. Mail this Registration Form to:  
2008 Pedestrian Safety & Advocacy Conference,  
c/o CSUS CCE Conference & Training Services,  
3000 State University Drive East Sacramento,  
CA 95819; or
3. Fax this Registration Form to: (916) 278-4865.

*(Turn over for Registration form)*

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## Registration Form

### Attendee Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Special Needs (Dietary Disabilities): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Yes, I would like to apply to receive a scholarship to assist with costs related to travel and lodging.

### Additional Information:

Registration Questions: (800) 858-7743 • (916) 278-4433

Travel and Lodging: Ginger Levert  
levertg@csus.edu • (916) 278-4821

General Conference Information: Wendy Alfsen, California WALKS, 510-883-9725,  
wendyalfsen@gmail

Mail Registration Form to: 2008 Pedestrian Safety & Advocacy Conference  
c/o CSUS CCE Conference & Training Services  
3000 State University Drive East  
Sacramento, CA 95819

Register Online at: <http://www.cce.csus.edu/conferences/caltrans/psac08/index.htm>

Fax Form to: (916) 278-4865



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COLLEGE OF CONTINUING EDUCATION