
Innovative Data Collection Methodologies and 2014 Student Paper Award Thursday, April 17, 2014

Join the SF Bay Area Section of the Institute of Transportation Engineers (ITE) for a program focused on innovative data collection methodologies, including presentations about data's influence on an individual's behavior and on the overall network. There will also be a special presentation from the Grand Prize recipient of the SF Bay ITE Student Paper Award.

PRESENTERS

- **Emma Reed**, San Jose State University. Student Paper Competition Grand Prize Recipient. Infill Development: Transforming a Decaying Site in the Middle of a Rural Town—A Case Study of Portola Valley, California.
- **Ted Sumers**, Automatic. Assessing Driving Patterns to Influence Driver Behavior.
- **Nikki Foletta**, Fehr and Peers. Using Automated Data Collection to Make Better Transportation Planning Decisions.

SCHEDULE

- 11:30 AM Check-in and social time
- 12:00 PM Introductions & announcements
- 12:15 PM Presentations with Q&A
- 1:30 PM Conclusion of meeting

MEETING LOCATION

Jillian's

175 4th Street
San Francisco, CA 94103
Phone: 415.369.6101

<http://www.jillianssf.com/>

Public Transit: Go to www.511.org for help with trip planning. The nearest BART station is Powell BART station, just 5 minutes away from the restaurant.

Parking: The Fifth & Mission/ Yerba Buena Parking Garage is located one block away from the restaurant.

MENU

Each entree is served with Caesar salad with garlic croutons, fresh baked bread and butter, and soda or iced tea. Coffee and tea are available after the meal.

Entrees to choose from:

- (C) Oven roasted herb seasoned chicken with fries
- (F) Grilled fish tacos with pineapple-mango salsa, rice, and beans
- (V) Fettucini Alfredo

LUNCH PRICES

- \$30 ITE Members
- \$40 Non-Members
- \$20 ITE Student/Unemployed Members

HOW TO SIGN UP

To RSVP, please register and prepay at this link: <http://events.constantcontact.com/register/event?llr=5pu4rpfab&oeidk=a07e942j37k5efdfa58>. If you have questions, call or e-mail Lin Zhang at 510.817.5616 or lzhang@mtc.ca.gov.

Walk-ins will be charged \$5 extra.

RSVP/CANCELLATION DEADLINE

The RSVP and cancellation deadline is **Monday, April 14 at noon**. Those who RSVP by Friday, April 11 will be entered into a drawing for a \$25 gift card. Cancellations can be e-mailed to cancel@sfbayite.org.

Seating capacity is limited to 60.

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