

June 19th ITE Luncheon on – Transit Planning for Large Event Venues

The sponsor for this event was Owl Eyes a - digital view way to tell stories- including viewing planned projects. There is a new production model owl which is available for demos.

Sarah Syed VTA-

Light rail has limitations as being the primary resource for the new Levi Stadium including basic geometry issues. There has been immense job growth, and companies wanting to locate near transit- which the 2010 plan did not take in to account. The stadium open date moved up a year which was not anticipated. The new plan looks at updated transit forecast for Sundays and evaluates both new capital and operational improvements. The new model confirmed what the 49er EIR showed. This model assumed Bart extension done in 2017. The goal of the transportation plan is to clear the stadium in 1 hour post event. This can only be accomplished with capital improvements. The capital improvements will not be complete with the opening of the stadium so VTA plans to have back up buses.

Peter Albert, SFMTA

At&T P Park does not have typical transit users there are more families, larger groups and different travel patterns. There is more need for human interaction. They see a need to incentivize the public to take transit to events. They currently have 45% mode split for transit.

When planning for the Americas cup SFMTA did not know how popular it would be, fortunately the transportation plan worked very well. The use of wayfinding helped along with a special events team which is now standard practice. The Warriors stadium is benefiting from lessons learned on AT&T and Americas Cup. The Warriors stadium will follow the “transit first” policy.

Duncan Watry, Bart

As Bart ridership continues to increase both the Embarcadero and Montgomery platforms have major crowding issues. A 500k rider day will make the Montgomery station break down. The ultimate solution will be for side platforms or a second transbay tube. There are some interterm solutions including platform screens and peak period pricing,