What’s Up in the West?
What’s Up in the West?

- **Who’s Who?**
  - Cathy Leong *President*
  - Mark Spencer *Vice President*
  - Dongho Chang *Secretary-Treasurer*
  - Carlos Ortiz *Past President*
What’s Up in the West?

- Jenny Grote
  Senior ID
  (Outgoing)

- Jennifer Rosales
  ID

- Walter Okitsu
  ID (Incoming)

- Alyssa Rodriguez
  ID

- Dalene Whitlock
  District Administrator
What’s Up in the West?

Who’s Who?
  ◦ Communications Team

Joey Paskey
  WesternITE
  Editor

Justin Link
  Webmaster

Robert Sweeting
  WesternITE
  Advertising Manager

Mark Greenwood
  Public Relations
  Committee Chair
What’s Up in the West?

- Who’s Who?

  - Amit Kothari
    Technical Committee Chair
  - Kimberly Leung
    Endowment Fund Committee Chair
  - Neelam Dorman
    Career Guidance Committee Chair
  - Tom Mericle
    Legislative Committee Chair
  - Danielle Scharf
    Student Initiatives Committee Chair
What’s Up in the West?

Who’s Who?

Joe de la Garza
Membership Committee Chair

Janna McKann
Vendor Committee Chair

Ken Ackeret
Traffic Bowl Committee Chair

Karen Aspelín
Advisory Committee Chair

Randy McCourt
LAC Liaison
What’s Up in the West?

- Upcoming Meetings
  - ITE International Fall Conference – Tucson, AZ
    Oct 26–29, 2015
  - Student Leadership Summit – Cal Poly Pomona
    Jan 22–24, 2016
  - Western District Annual Meeting – Albuquerque, NM
    July 10–13, 2016 at Hotel Albuquerque
    Jim Barrera and Paul Barricklow, LAC Co-Chairs
    “Red or Green?” Theme for the Annual Awards Banquet
Future Western District Meetings

- 2017 Annual Meeting – San Diego, CA
  June 17–21, 2017 at Hilton San Diego Resort
  Joe de la Garza, LAC Chair
- 2018 Joint Western & Texas Annual Meeting
  Keystone, CO
  June 24–27, 2018 at Keystone Convention Center
  Ben Waldman and Aaron Heumann, LAC Co-Chairs
- 2019 WD Annual Meeting – Monterey, CA
  (Joint SF Bay Area and Central Coast)
  Kimberley Leung and Justin Link, LAC Co-Chairs
What’s Up in the West?

- New and Ongoing Initiatives
  - Refocusing student initiatives
    - Goal: Use the District’s resources to recognize and support our most promising students, and reward active, engaged student groups
    - Western District Fellowship
  - Career guidance initiatives at Annual Meetings
    - Resume workshop for students
    - Interview tips and workplace strategies for students/young professionals
    - Developing new initiatives and additional workshops for young professionals
What’s Up in the West?

- New and Ongoing Initiatives
  - New Articles of Incorporation and Bylaws Revisions
  - Enhanced communication with members – New website (updates till ongoing) and monthly E-news articles
    - Oct Legislative Committee Recap
    - Nov District Administrator – AOI & Bylaws
    - Dec Technical Committee – Data Collection Fund
    - Jan Webmaster – Managing Social Media
    - Feb Student Initiatives Committee – Refocusing
    - Mar Career Guidance Committee – New Initiatives
    - May Endowment Fund Committee – Closing the Gap
What’s Up in the West?

Trending Issues

- Annual dues restructuring for young professionals and agencies
- Membership recruitment and retention
- Non-profit status
  - San Diego Section received non-profit status in June 2014 (originally filed Dec 2012)
    - Filed Form 1024 requesting 501(c)(6) status
    - Received 501(c)(5) status as a labor organization – donations are not tax deductible (reinstatement)
    - Western District is a 501(c)(3) – donations are tax deductible
What’s Up in the West?

Trending Issues

• 501(c)(6) – Exemption of business leagues, chambers of commerce, real estate boards, boards of trade, and professional football leagues which are not organized for profit and no part of the net earnings of which inures to the benefit of any private shareholder or individual
  • It must be an association of persons having some common business Organization interest and its purpose must be to promote this common business interest.
  • It must be a membership organization and have a meaningful extent of membership support.
  • It must not be organized for profit.
We’ll be keeping an eye on the District for you!