



What's Up in
the West?

What's Up in the West?

▶ Who's Who?



Cathy Leong
President



Mark Spencer
Vice President



Dongho Chang
Secretary-Treasurer



Carlos Ortiz
Past President

What's Up in the West?

▶ Who's Who?



Jenny Grote
Senior ID
(Outgoing)



Jennifer
Rosales
ID



Alyssa
Rodriguez
ID



Walter Okitsu
ID (Incoming)



Dalene Whitlock
District
Administrator

What's Up in the West?

- ▶ Who's Who?
 - Communications Team



Joey Paskey
*WesternITE
Editor*



Justin Link
Webmaster



Robert
Sweeting
*WesternITE
Advertising
Manager*



Mark
Greenwood
*Public Relations
Committee
Chair*

What's Up in the West?

▶ Who's Who?



Amit Kothari
*Technical
Committee
Chair*



Kimberly
Leung
*Endowment
Fund
Committee
Chair*



Neelam
Dorman
*Career Guidance
Committee
Chair*



Tom Mericle
*Legislative
Committee
Chair*



Danielle
Scharf
*Student
Initiatives
Committee
Chair*

What's Up in the West?

▶ Who's Who?



Joe de la
Garza
*Membership
Committee
Chair*



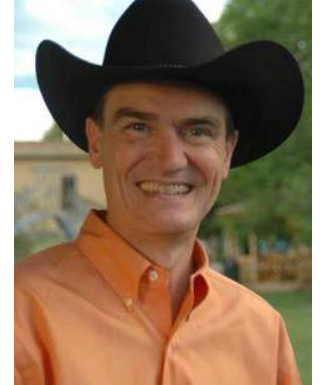
Janna McKann
*Vendor
Committee
Chair*



Ken Ackeret
*Traffic Bowl
Committee
Chair*



Karen Aspelin
*Advisory
Committee
Chair*



Randy
McCourt
LAC Liaison

What's Up in the West?

▶ Upcoming Meetings

- ITE International Fall Conference – Tucson, AZ
Oct 26–29, 2015
- Student Leadership Summit – Cal Poly Pomona
Jan 22–24, 2016
- Western District Annual Meeting – Albuquerque, NM
July 10–13, 2016 at Hotel Albuquerque
Jim Barrera and Paul Barricklow, LAC Co-Chairs
“Red or Green?” Theme for the
Annual Awards Banquet



What's Up in the West?

- ▶ **Future Western District Meetings**
 - 2017 Annual Meeting – San Diego, CA
June 17–21, 2017 at Hilton San Diego Resort
Joe de la Garza, LAC Chair
 - 2018 Joint Western & Texas Annual Meeting
Keystone, CO
June 24–27, 2018 at Keystone Convention Center
Ben Waldman and Aaron Heumann, LAC Co-Chairs
 - 2019 WD Annual Meeting – Monterey, CA
(Joint SF Bay Area and Central Coast)
Kimberley Leung and Justin Link, LAC Co-Chairs

What's Up in the West?

- ▶ New and Ongoing Initiatives
 - Refocusing student initiatives
 - Goal: Use the District's resources to recognize and support our most promising students, and reward active, engaged student groups
 - Western District Fellowship
 - Career guidance initiatives at Annual Meetings
 - Resume workshop for students
 - Interview tips and workplace strategies for students/young professionals
 - Developing new initiatives and additional workshops for young professionals

What's Up in the West?

▶ New and Ongoing Initiatives

- New Articles of Incorporation and Bylaws Revisions
- Enhanced communication with members – New website (updates till ongoing) and monthly E-news articles
 - Oct Legislative Committee Recap
 - Nov District Administrator – AOI & Bylaws
 - Dec Technical Committee – Data Collection Fund
 - Jan Webmaster – Managing Social Media
 - Feb Student Initiatives Committee – Refocusing
 - Mar Career Guidance Committee – New Initiatives
 - May Endowment Fund Committee – Closing the Gap

What's Up in the West?

▶ Trending Issues

- Annual dues restructuring for young professionals and agencies
- Membership recruitment and retention
- Non-profit status
 - San Diego Section received non-profit status in June 2014 (originally filed Dec 2012)
 - Filed Form 1024 requesting 501(c)(6) status
 - Received 501(c)(5) status as a labor organization – donations are not tax deductible (reinstatement)
 - Western District is a 501(c)(3) – donations are tax deductible

What's Up in the West?

▶ Trending Issues

- 501(c)(6) – Exemption of business leagues, chambers of commerce, real estate boards, boards of trade, and professional football leagues which are not organized for profit and no part of the net earnings of which inures to the benefit of any private shareholder or individual
 - It must be an association of persons having some common business Organization interest and its purpose must be to promote this common business interest.
 - It must be a membership organization and have a meaningful extent of membership support.
 - It must not be organized for profit.



- ▶ We'll be keeping an eye on the District for you!