

Enabling Seamless Mobility through Integrated Transit and Shared Services

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Explosion of New Mobility Services

Carsharing



Ride-hailing/
Ridesharing



Bikesharing



Microtransit



New Mobility Solutions Can Complement Transit Services

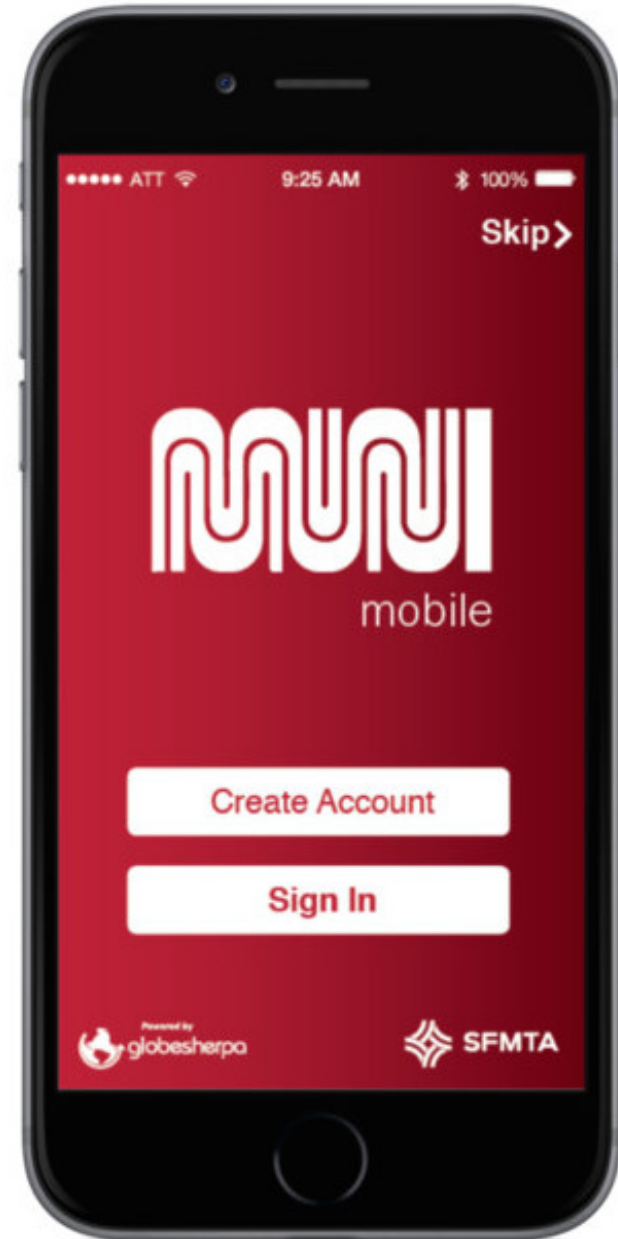
Recent APTA report findings:

- The more people use shared modes, the more they use public transit and own fewer cars
- Shared modes complement public transit
- Shared modes will continue to grow in significance; we need partnerships
- The public sector and private mobility operators are eager to collaborate



moovel transit

The industry leader in public transit mobile ticketing and payment solutions



The moovel transit platform includes

- Rider App
- Ride Web
- Inspector App
- TOMS
(back office analytics)



RideTap

A multimodal transportation network for apps

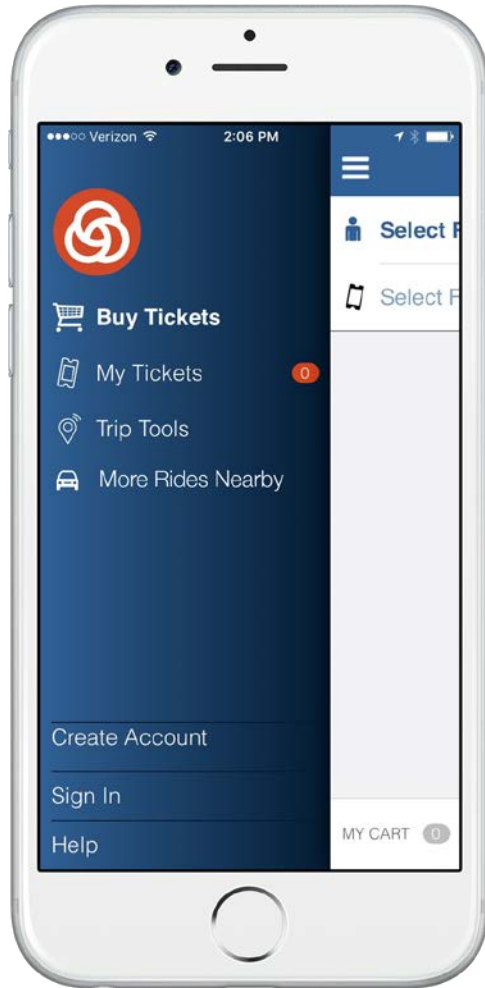


The RideTap SDK

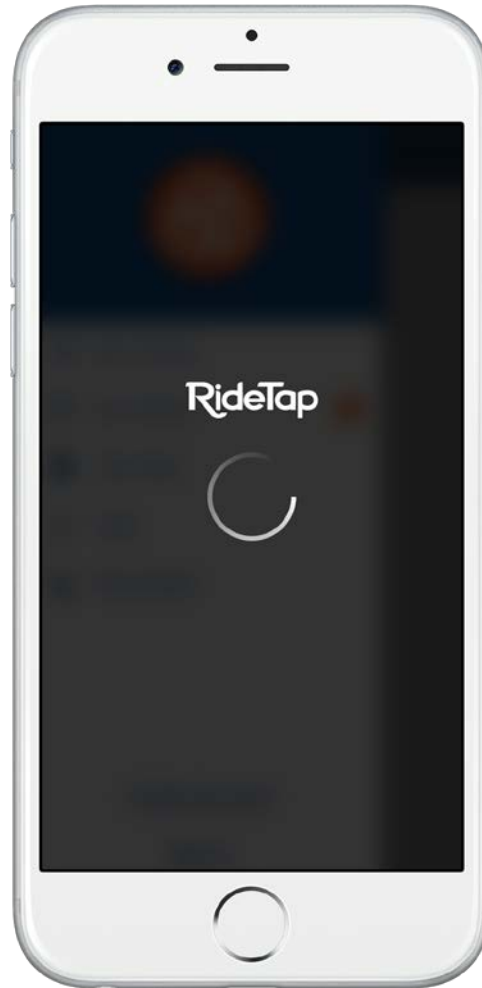


- Single-point integration
- Frictionless user experience
- Pilot launched May 5 between TriMet and moovel
- Ride provider partners include Lyft and car2go
- Additional bikeshare and taxi-hailing services confirmed and coming soon

RideTap: the user experience



Mobile Ticketing App

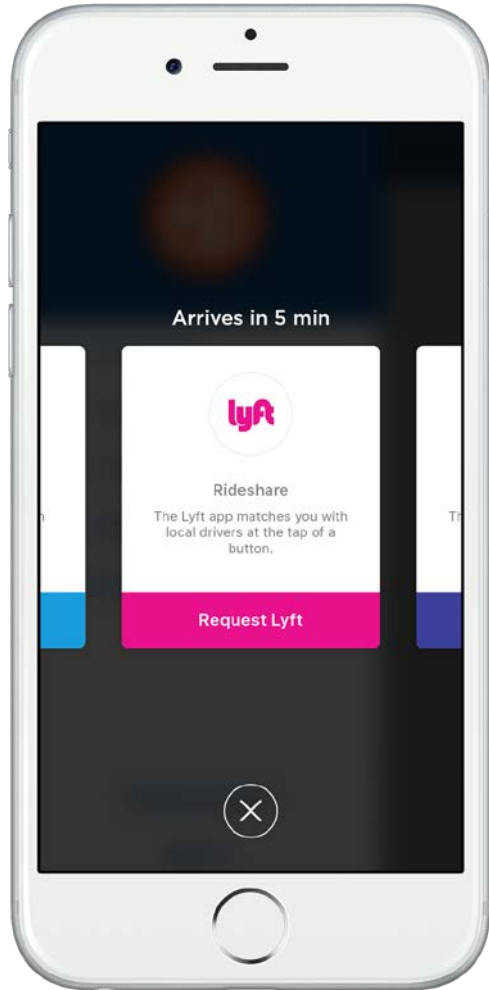


First Time User Experience

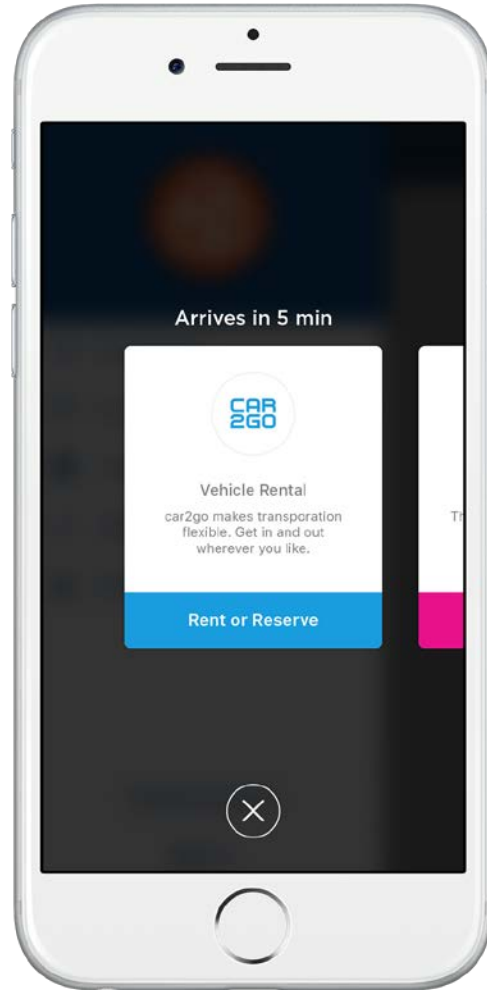


Loading Providers

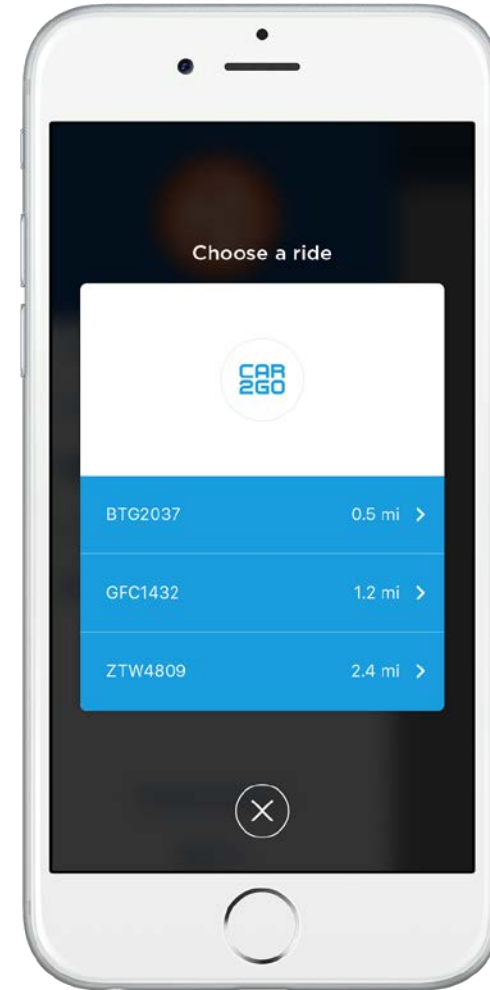
RideTap: the user experience



Ride Card Results



Swipe for More



Tap for Detail

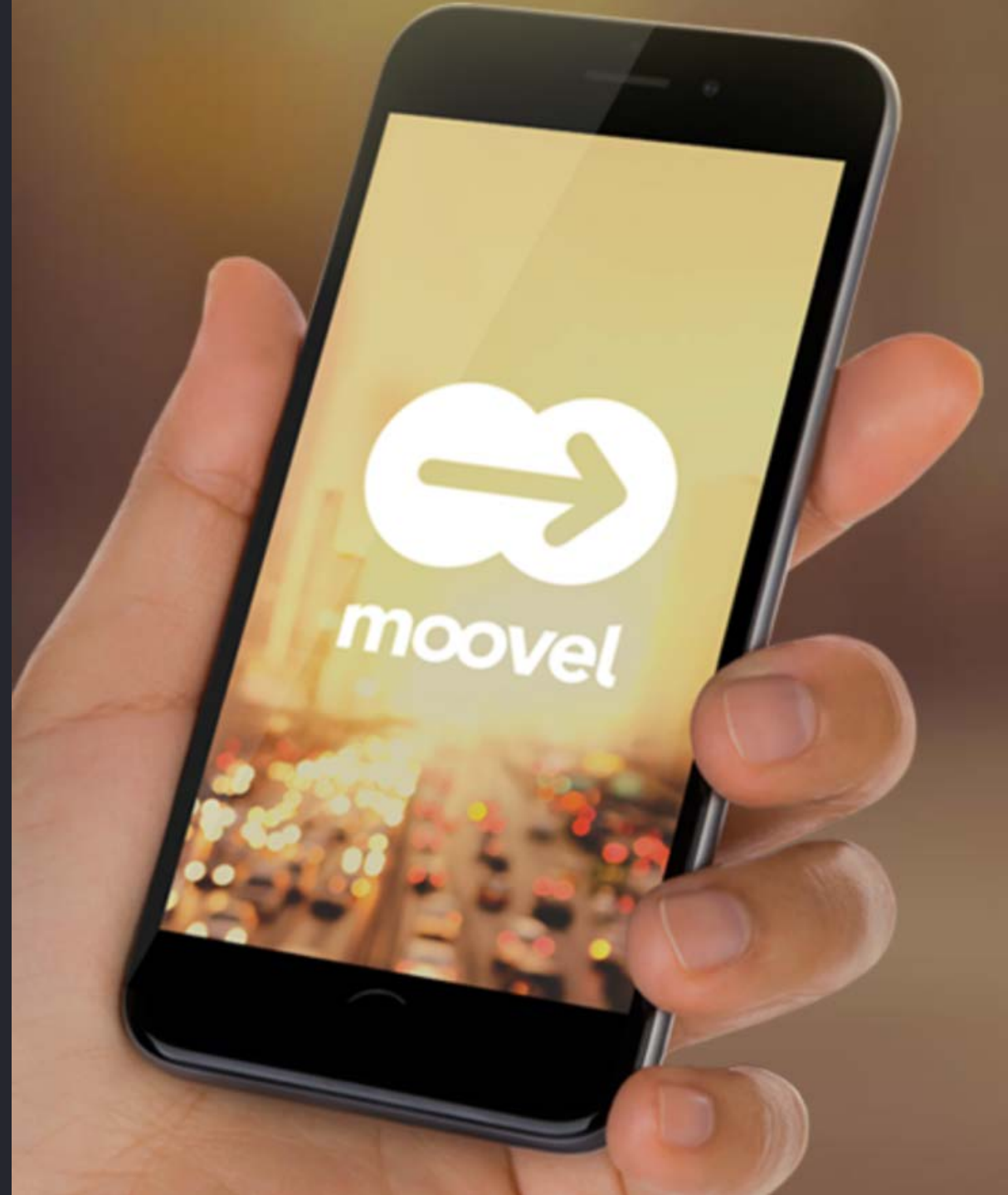
Use Cases for Seamless Mobility

- Connecting transit apps to first/last mile solutions
- Connecting transit users to off-hour solutions for their mobility needs – a mobility “safety net”

Overall result: improved **accessibility, reliability, and usability** of urban mobility solutions to live a car-free life

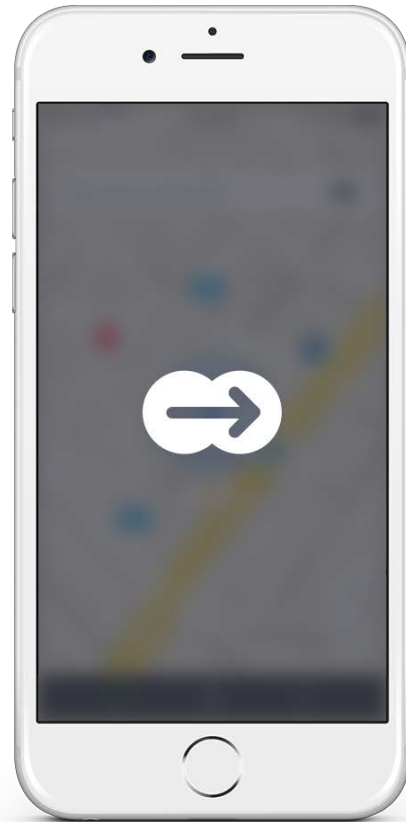
The moovel app: Plan-Book-Pay Solution

- World's first commercial multimodal search, book, and pay solution
- Based in Stuttgart, Germany
- With a single account, users can access different transportation options across Germany



Single Point of Integration for Public Transportation and Private Mobility

Transit Services



Private Mobility



Thank You!

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