1-CLICK Traffic Analytics

Just a Click
TYPICAL TRAFFIC COUNT SHEETS

Intersection Turning Movement Counts

Volume – Speed – Vehicle Classification
PROBLEM STATEMENT

- Hiding in a Folder
- Not Associated with a Geographical Location
- Time Consuming

1ICTA
JUST A CLICK
1-CLICK Traffic Analytics

A cloud-based application which provides charts, graphs and 100s of analytics using the traffic counts (i.e., intersection turning movements, and tube counts (24 HR Volumes, Classifications, and Speed).
**Initial Setup:** The agency will send the traffic counts data to us, and the cloud-based application will process and upload the data onto the application. Our team will conduct QA-QC and send you a web link to review before it is available for the targeted audience. The web link can be embedded on the agency’s website and can be accessible by anyone.

**On-going data upload:** After the initial setup, the agency will send additional data as the additional data get collected, and our cloud-based application will process and upload the data onto the application.
1-CLICK – Five Nos & A Tool for All

FIVE NOs

1. No Training is required to learn a new software.
2. No Staff time is required to process and manage traffic data.
3. No in-house software Maintenance is required.
4. No Complex Traffic Data Process and Management experiences are required.
5. No Big Budget is required.

1-CLICK Traffic Analytics (Just A Click) which provides charts, graphs and 100s of analytics using the traffic counts.

POWERFUL TOOL for ALL

TRAFFIC ENGINEERS:
- a. Assist Addressing Citizen’s Concerns,
- b. Assist Addressing Council Member’s inquiries,
- c. Assist Identifying Congested Area
- d. Assist Identifying Hot Spots
- e. Assist Updating Signal Timing - by providing details traffic volumes

TRANSPORTATION PLANNERS:
- a. Assist Analyzing Multimodal Transportation System
- b. Assist Prioritizing Capital Improvement Projects

LONG RANGE PLANNERS:
- a. Provides Citywide Traffic Growth Trend

LAND USE PLANNERS:
- a. Provides an insight relationship between land use and traffic

ECONOMISTS:
- a. Assist Analyzing Market
- b. Provides a unique insight into Business Opportunities

DEVELOPERS:
- a. Assist Selecting Site
- b. Assist evaluating Development