



2009-10 Officers: President Nate Chanchareon, Vice-President Shruti Malik, Treasurer Kamala Parks, Secretary Mousa Abbasi

## Developments in Parking – Case studies in California

**Thursday, November 19, 2009**

This meeting will feature three presentations related to parking projects:

- ✚ This presentation will focus on policy issues associated with management of on-street parking in San Francisco, where future growth will increase demand for on-street space that is already constrained in many neighborhoods.
- ✚ The second presentation will examine the effectiveness of the Park Assist parking guidance system. A before/after study of its implementation at Westfield Century City Mall in Los Angeles will be discussed.
- ✚ The third presentation will explore methodologies for developing context sensitive parking requirements for affordable housing developments based on case studies in San Mateo and Santa Clara counties.

### SPEAKERS

- ✚ **Tilly Chang and Jesse Koehler**, San Francisco County Transportation Authority (SFCTA).
- ✚ **Wendy Tao**, Transportation Analyst, Cambridge Systematics, Inc.
- ✚ **Sebastian Petty**, Transportation Planner, Wilbur Smith Associates.

### SCHEDULE

11:45 Check-in & social time  
12:00 Introductions & Lunch Service  
12:15 Presentations followed by Q&A  
1:45 Conclusion of meeting

### MEETING LOCATION

**San Francisco County Transportation Authority** 100 Van Ness Avenue, San Francisco, CA (415) 522-4800



**Public Transit:** Walking distance from BART Civic Center Station or Muni Metro Station at Van Ness.

### MENU

Sandwich buffet lunch – menu will include assorted salads and sandwiches (veggie and meat options available), a non-alcoholic beverage and dessert.

### LUNCH PRICES

\$5 Students, \$15 ITE Members, \$25 Non-Members

**SPONSOR** This meeting is proudly sponsored by:

- [Coulomb Technologies](#)



### HOW TO SIGN UP

Send your name, affiliation, phone number, and membership status (student, ITE member, or non-member) to [events@sfbayite.org](mailto:events@sfbayite.org), or phone your RSVP to Mousa Abbasi at (707) 527-6300.

### RSVP/CANCELLATION DEADLINE

The RSVP and cancellation deadline is **Monday, November 16<sup>th</sup> at 5 PM.**